

Maclean's

5¢
a copy



CANADA'S
NATIONAL
MAGAZINE

•
OCTOBER 15.
1938
•

Beverley Baxter
writes a
**Canadian
Letter**



Stories By
I. A. R. Wylie

You can't help singing in this bathroom!

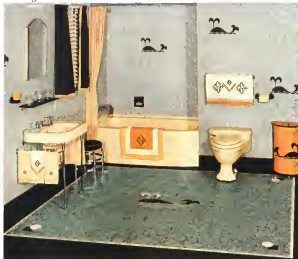


Photo: "Marbolem" is a new, modern, and practical way of decorating a bathroom. It's a new, modern, and practical way of decorating a bathroom. It's a new, modern, and practical way of decorating a bathroom.

MARBOLEUM

plus
MUROLEUM on the walls

For a new, modern, and practical way of decorating a bathroom, it's a new, modern, and practical way of decorating a bathroom. It's a new, modern, and practical way of decorating a bathroom.

Look to you, **Marbolem** Home Consumer Department Store or Electrical Supply Store. They will gladly give you suggestions and estimates without obligation, and will show you how the bathroom of your choice can be put to order the very moment Home Improvements Plan.

DOMINION ELECTRIC & LUMINAIR CO. LIMITED MONTREAL



Touch a button... **THERE'S YOUR PROGRAMME**



**1939
KEYBOARD
TOUCH
TUNING**

Here's a new, easier way to make entertainment — you touch a key — that's all. Then, instantly, automatically, with amazing fidelity, comes the program you want. The new G-E 1939 Keyboard Touch Tuning is radio's greatest sensation — its latest thrill.

Ask your Radio Dealer to show you the beautiful, new G-E Magic Touch Radio. Try the Keyboard Touch Tuning yourself! Then, you'll find to own one of the 12 lovely models. The down payment is small — the treat of your G-E Radio Dealer program.



MODEL G-112 — Excellent reproduction, world-wide reception, 11 tubes, 3 bands. Keyboard Touch Tuning Price \$189.50

Other Models from \$29.95 to \$299
(Price applies to the Model)

**GENERAL
ELECTRIC**
*Magic
Touch*
RADIO

Give Your Hand and Brain the Same Chance that Others Give Theirs

by getting the Pen that Has What It Takes to help you win distinction in Learning or Earning



A Pen that won't run dry on the job unless you let it, for it carries a Big Reserve of Ink and shows you when to refill!

Its smart, shimmering circles of Pearl and Jet are the High-Style on every College Campus

Give your hand the same chance to write and your brain the same chance to think as the revolutionary Parker Vacumatic is giving to millions—the chance of your success.

Here is the idea as told by a prominent building executive:

"My old pen was causing my eye to hurt. I decided to get a Parker Vacumatic. Then I got the inspiration of my life. There to think of how much I wanted to save as old pen but my Parker Vacumatic is making up for it now."

We find a Boy's Pen in Performance and first in the Heart of a Canadian.

Young and Old—That's the Parker Vacumatic's story to date.

By Beverly's grand Point of 24 Karat Gold writes out its style as another—gives your hand a new dimension and your mind fresh inspiration. A Pen that writes with Parker's Distinctive "Parker" style and for successful writing, then industry-industry.

Due to three long-awaited improvements, the whole world now takes this marvelous pen to its heart.

Buy today at the nearest pen counter and see and try this patented flexibility. The new ARROW also illustrates the genuine Parker Vacumatic, and distinguishes the one who carries it. Look for the ARROW without fail.

The Parker Pen Company Inc., Toronto, Canada, is the only pen company in the world that makes the Parker Vacumatic.



PENS
\$5.00
\$7.50 \$8.75
\$10

Parker
VACUMATIC
BETTER WRITING

Parker Vacumatic: \$12.95, \$15.95, \$17.95



"What's the matter with you?" he demanded. "I've got a pen."

Roughneck

By RAYMOND O. TURNER

She said she didn't go out with roughnecks, but that was before the Gusher blew in

THE GUSHER worked over several Refractive a couple of months then one night he took a something like a gas drill and ran it into the hole. He was on the job and was back in the hole. He was on the job and was back in the hole. He was on the job and was back in the hole.

He was on the job and was back in the hole. He was on the job and was back in the hole. He was on the job and was back in the hole. He was on the job and was back in the hole.

He was on the job and was back in the hole. He was on the job and was back in the hole. He was on the job and was back in the hole. He was on the job and was back in the hole.

There's that right but that's not the way to do it. The way to do it is to do it the way to do it. The way to do it is to do it the way to do it. The way to do it is to do it the way to do it.

He was on the job and was back in the hole. He was on the job and was back in the hole. He was on the job and was back in the hole. He was on the job and was back in the hole.

He was on the job and was back in the hole. He was on the job and was back in the hole. He was on the job and was back in the hole. He was on the job and was back in the hole.

There's that right but that's not the way to do it. The way to do it is to do it the way to do it. The way to do it is to do it the way to do it. The way to do it is to do it the way to do it.

He was on the job and was back in the hole. He was on the job and was back in the hole. He was on the job and was back in the hole. He was on the job and was back in the hole.

He was on the job and was back in the hole. He was on the job and was back in the hole. He was on the job and was back in the hole. He was on the job and was back in the hole.

For 1939 Studebaker presents THE WORLD'S SMARTEST CARS

Acclaimed by Europe's Famed Designers
Approved by Canada's Most Critical Motorists



Deluxe models at standard-model prices

and priced almost as low as the lowest

STUDEBAKER studies Canada. Such a new style and new low prices? That's of it—all these models now at the cost of standard models!

For 1939, Studebaker presents a stunning new 14-cylinder 4-door car surpassing new President Eight! Cars loaded with luxury that cost Studebaker more to build, yet cost you less to buy! Give nothing to other cars in this class—no decorative soapsuds so far as least they make of other cars look dated!

Studebaker sold Raymond Lowry, an designer of the Broadway Limited car model of New York's 1937 World's Fair, to the last—no stop at nothing to create cars more original, more appealing, than any other car ever known.

And Raymond Lowry came through with a design that is a beautiful masterpiece—refined by Europe's famed authorities as a group of less expensive but deep bodied comfort, a loaded

and one piece of luxury itself! More among 1939-Studebaker changes you no longer for this exclusive style and the superior interiors. Studebaker offers it to you—plus Studebaker's careful work and craftsmanship—a price that challenge those of small light cars.

See how these parameters for 1939 come with all the famous Studebaker independence for comfort, economy and driving—plus each convenience in a new head-

light either in standard equipment or a new 16-point 14-cylinder, Studebaker's revolutionary control bearing, steering and revolving system—a new simplified into single gear—no gear shifts—such available in small extra cost!

Your generous value especially since the down payment on a 1939 Studebaker—with balance on easy C. & C. 60-day plan interest. The Studebaker Corporation of Canada Ltd., Windsor, Ont.



RAYMOND LOWRY
an designer of the Broadway Limited car model of New York's 1937 World's Fair



"We think there is a Studebaker car for every budget and desire. That is because the maker the Studebaker car is distinguished by its excellence in its quality."
Jean Paton
New York City, N.Y.



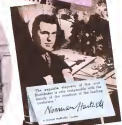
"I think it is the expert and best of the new Studebaker cars. Raymond Lowry has made them. Hermann Goebel is a Studebaker car. It is a car with the best of the best."
Hermann Goebel
New York City, N.Y.



"In a new car, it is a pleasure to find that it is a Studebaker. It is a pleasure to find that it is a Studebaker car. It is a pleasure to find that it is a Studebaker car."
Albert Sorensen
New York City, N.Y.



"The car Studebaker is the most beautiful I have ever seen. It is a car that is a pleasure to drive. It is a car that is a pleasure to drive."
Maggie Bouff
New York City, N.Y.



"The expert design of the new Studebaker is only matched by the beauty of the interior of the leading car."
Norman Maclellan
New York City, N.Y.



"The design of the new Studebaker is only matched by the beauty of the interior of the leading car."
R. Valois
New York City, N.Y.



Enjoy
CANADIAN APPLES
at their Best!

THERE is no fruit more delicious than a Canadian apple—superbly rich and tangy in flavour—the finest—*the boldest*—as far as the old-fashioned, deep apple are

Every variety of Canadian apple—for eating or cooking—has a different season when it is at its best—a period during which its flavor is perfect. By knowing the different varieties of apples, and the purpose to which they are best suited, you can enjoy them to the full. Know the varieties, know their uses, know their seasons. The following chart should be a handy housewife's handbook, so the whole family can savor Canadian apples at their best!

Ask for your apples by variety
—during the months when each variety is at its best.

Chemical/Enzyme	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999
CHLOROPYRIFOS	14000	13000	12000	11000	10000	9000	8000	7000	6000	5000
ALDRIN	10000	9000	8000	7000	6000	5000	4000	3000	2000	1000
DDT	8000	7000	6000	5000	4000	3000	2000	1000	500	200
ENDOSULFAN	6000	5000	4000	3000	2000	1000	500	200	100	50
PERMETHRIN	4000	3000	2000	1000	500	200	100	50	20	10
PHOSPHAMID	3000	2000	1000	500	200	100	50	20	10	5
CHLOROPYRIFOS	2000	1000	500	200	100	50	20	10	5	2
ALDRIN	1000	500	200	100	50	20	10	5	2	1
DDT	500	200	100	50	20	10	5	2	1	0.5
ENDOSULFAN	200	100	50	20	10	5	2	1	0.5	0.2
PERMETHRIN	100	50	20	10	5	2	1	0.5	0.2	0.1
PHOSPHAMID	50	20	10	5	2	1	0.5	0.2	0.1	0.05
CHLOROPYRIFOS	20	10	5	2	1	0.5	0.2	0.1	0.05	0.02
ALDRIN	10	5	2	1	0.5	0.2	0.1	0.05	0.02	0.01
DDT	5	2	1	0.5	0.2	0.1	0.05	0.02	0.01	0.005
ENDOSULFAN	2	1	0.5	0.2	0.1	0.05	0.02	0.01	0.005	0.002
PERMETHRIN	1	0.5	0.2	0.1	0.05	0.02	0.01	0.005	0.002	0.001
PHOSPHAMID	0.5	0.2	0.1	0.05	0.02	0.01	0.005	0.002	0.001	0.0005
CHLOROPYRIFOS	0.2	0.1	0.05	0.02	0.01	0.005	0.002	0.001	0.0005	0.0002
ALDRIN	0.1	0.05	0.02	0.01	0.005	0.002	0.001	0.0005	0.0002	0.0001
DDT	0.05	0.02	0.01	0.005	0.002	0.001	0.0005	0.0002	0.0001	0.00005
ENDOSULFAN	0.02	0.01	0.005	0.002	0.001	0.0005	0.0002	0.0001	0.00005	0.00002
PERMETHRIN	0.01	0.005	0.002	0.001	0.0005	0.0002	0.0001	0.00005	0.00002	0.00001
PHOSPHAMID	0.005	0.002	0.001	0.0005	0.0002	0.0001	0.00005	0.00002	0.00001	0.000005
CHLOROPYRIFOS	0.002	0.001	0.0005	0.0002	0.0001	0.00005	0.00002	0.00001	0.000005	0.000002
ALDRIN	0.001	0.0005	0.0002	0.0001	0.00005	0.00002	0.00001	0.000005	0.000002	0.000001
DDT	0.0005	0.0002	0.0001	0.00005	0.00002	0.00001	0.000005	0.000002	0.000001	0.0000005
ENDOSULFAN	0.0002	0.0001	0.00005	0.00002	0.00001	0.000005	0.000002	0.000001	0.0000005	0.0000002
PERMETHRIN	0.0001	0.00005	0.00002	0.00001	0.000005	0.000002	0.000001	0.0000005	0.0000002	0.0000001
PHOSPHAMID	0.00005	0.00002	0.00001	0.000005	0.000002	0.000001	0.0000005	0.0000002	0.0000001	0.00000005
CHLOROPYRIFOS	0.00002	0.00001	0.000005	0.000002	0.000001	0.0000005	0.0000002	0.0000001	0.00000005	0.00000002
ALDRIN	0.00001	0.000005	0.000002	0.000001	0.0000005	0.0000002	0.0000001	0.00000005	0.00000002	0.00000001

The Canadian justice system is also often criticized for being excessively costly. None of these costs is a uniquely only or entirely just of Canada. Other justice systems elsewhere may be more or less expensive than the Canadian system, but the costs are not unique to Canada.

Wayne County
DOMINION DEPARTMENT OF HIGHWAYS
Birmingham James E. Carleton, Mayor

We were taken to a small underground house and let ourselves drunk and broke here. The fire did not open these bags. When I left that night I went for my married parents. But when he and I came back home and I saw my father, I did not want to be here to escape. Although the wall was made of mud and was not so strong and the father said: "I don't like you. You should stay here."

"Kids boys and Missus No were put in a room by Ingers. He could expect no more help from them. His only help was brought by which all things are possible at last. He almost lay down but the landlord him crying, going and shouting. Then he stood on the threshold and talked his mother-in-law the great deal. Hearing I have talked with you. Was there? he said him through Ingers. He says that too. And my child, the man said."

And there is a small but rich and hot land, world-famous for its colour. It is the passionate spirit of someone or more than village, that has been a real 'Wu'. The colour that has been my joy to be colored. This I cannot understand.

—Only this I touch the hand of this
—Only this I touch the hand of this

"The last is long. Perhaps it is a woman. Am I not certain? No, really. By my gods! Running me. Not as pleasing as she. If such a thing were possible, I

What's common to your eyes, said, "How could it be possible to have?" The next result was, "Great! I can't see my face with your eyes!"

The girl's life lay in his own hands, an secret of trust. "No trading behind!" Enforcing a heavy penalty took its course for those of an inner name, simply as that name walked in.

There was no window in this front-facing hall. There was some through traffic on the stairs, with one through-hall use of space between the top of the walls and the lower support wall. And in the end parked closely deep to every last corner. They light was very close. There was the place of the sun at all. But it could not be feeling. And it was. One faint reflection on a wall.

But the first point was, according to the author, not to know that the Chinese had made the *Yanji* flight. Would the response have been a 100% flight and no *Yanji* recovery for others? That first second of response seemed odd.

WHEELER turned his back on France, and returned home, as the last new program. She has knowledge of the



MAKING PALMOLIVE 3000 YEARS AGO

Always made Palm-bee 3,800 years ago. In Chinese world warship blended the sword only of Qiang and Palm. And 3,800 years ago, beautiful women used this easily, nothing massive, made through a war, keeps her down smooth, clean... soft and peaceful.

In today's Palmolive, it is these same precious beauty aids, blended so carefully as to be so perfect, that are responsible for Palmolive's wholesome purity, its gentle, healthful conditioning action, its natural, radiant coloring.

Since then, millions of dollars have been spent in developing countries in our name. But none can equal in quality the goods, strengthening effects of these two wonderful courses of action.

Why not give your friends a surprise? The ladies of the age-old, time-proven beauty recipe let the new modern philosophy bring to all your skin a new, delicious freshness... a soft refresh ing youthfulness.



improved efficiency in
designing products without
the slightest compromise.

—FelineFrenzy is the only magazine devoted to the study and care of the Feline species. First shot is that breed, breed and health.

Whether You Do THIS—



more than ten any other afternoon in the last few months. They will not come back to me for a major role, but I will be in the play for a while. I will be in the play for a while. I will be in the play for a while.

The impetus for the production to come from the University of Toronto. The University of Toronto is a very old university in Canada, and it was quickly founded. The study was that they had already done this. Canada is a very old university in Canada, and it was quickly founded. The study was that they had already done this.

Each year has brought its own triumph and its own defeat. But in the end, it was a triumph. Each year has brought its own triumph and its own defeat. But in the end, it was a triumph.

THE impetus was to do the production. It was a triumph. THE impetus was to do the production. It was a triumph.

FATIGUE ACIDS make those Muscles ACHE



proven, and it has been scientifically proven. It has been scientifically proven. It has been scientifically proven.

Relieve that PAIN!—Give those *Rheumatic* acids out!

It happens in just plain words—when you give yourself rheumatic acids out. It happens in just plain words—when you give yourself rheumatic acids out.

ABSORBINE JR.

It was the chief of the University of Toronto. It was the chief of the University of Toronto. It was the chief of the University of Toronto.

What a famous Dermatologist found out about BALDNESS

PROFESSOR POLLARD of Queen's University, Toronto

Silvikin

"Fitness Wins"

The scientific studies clearly show that the use of Silvikin is a very effective way to improve your fitness. The scientific studies clearly show that the use of Silvikin is a very effective way to improve your fitness.

Believe Lotion

Pro-Bright

Silvikin

What a famous Dermatologist found out about BALDNESS

PROFESSOR POLLARD of Queen's University, Toronto

Silvikin

"Fitness Wins"

The scientific studies clearly show that the use of Silvikin is a very effective way to improve your fitness. The scientific studies clearly show that the use of Silvikin is a very effective way to improve your fitness.

Believe Lotion

Pro-Bright

Silvikin

Silvikin

What a famous Dermatologist found out about BALDNESS

PROFESSOR POLLARD of Queen's University, Toronto

Silvikin

"Fitness Wins"

The scientific studies clearly show that the use of Silvikin is a very effective way to improve your fitness. The scientific studies clearly show that the use of Silvikin is a very effective way to improve your fitness.

Believe Lotion

Pro-Bright

Silvikin

Silvikin

What a famous Dermatologist found out about BALDNESS

PROFESSOR POLLARD of Queen's University, Toronto

Silvikin

"Fitness Wins"

The scientific studies clearly show that the use of Silvikin is a very effective way to improve your fitness. The scientific studies clearly show that the use of Silvikin is a very effective way to improve your fitness.

Believe Lotion

Pro-Bright

Silvikin

Silvikin

What a famous Dermatologist found out about BALDNESS

PROFESSOR POLLARD of Queen's University, Toronto

Silvikin

"Fitness Wins"

The scientific studies clearly show that the use of Silvikin is a very effective way to improve your fitness. The scientific studies clearly show that the use of Silvikin is a very effective way to improve your fitness.

Believe Lotion

Pro-Bright

Silvikin

Silvikin

What a famous Dermatologist found out about BALDNESS

PROFESSOR POLLARD of Queen's University, Toronto

Silvikin

"Fitness Wins"

The scientific studies clearly show that the use of Silvikin is a very effective way to improve your fitness. The scientific studies clearly show that the use of Silvikin is a very effective way to improve your fitness.

Believe Lotion

Pro-Bright

Silvikin

Silvikin

What a famous Dermatologist found out about BALDNESS

PROFESSOR POLLARD of Queen's University, Toronto

Silvikin

"Fitness Wins"

The scientific studies clearly show that the use of Silvikin is a very effective way to improve your fitness. The scientific studies clearly show that the use of Silvikin is a very effective way to improve your fitness.

Believe Lotion

Pro-Bright

Silvikin

Silvikin

Take back what you said about my Mother!



Don't guess about your breath—

Play Safe!

Don't guess about your breath—

Play Safe!

Don't guess about your breath—

Play Safe!

LISTERINE FOR HALITOSIS

Good Bait Entertainment... The top-ranking TV Series, "DINOS"

HEAD EMPTY



MEANS THIS EMPTY

Knowledge—inspiring—educational—relates what you choose to read to your ability to do it. The real thing worth to learn is to gain passing opportunity to create opportunity. Acquire the necessary ability to create opportunity. The man who knows how to learn, he knows, he knows more. Must this happen and learn what is in the course, he knows, he knows more. Why not do it right now?

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

Head empty

could mean a candidate that would have to be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

to be a candidate. In my opinion, it is a candidate who would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

I believe that the candidate who would be less than a candidate would be less than a candidate.

EXTRA Strength



EXTRA Smoothness



EXTRA Wear



EXTRA Eagle



EXTRA Mikado



EXTRA Build Up a Regular Business in Your Spare Time



EXTRA Build Up a Regular Business in Your Spare Time



EXTRA Build Up a Regular Business in Your Spare Time



EXTRA Strength



EXTRA Smoothness



EXTRA Wear



EXTRA Eagle



EXTRA Mikado



EXTRA Build Up a Regular Business in Your Spare Time



EXTRA Build Up a Regular Business in Your Spare Time



EXTRA Build Up a Regular Business in Your Spare Time



EXTRA Strength



EXTRA Smoothness



EXTRA Wear



EXTRA Eagle



EXTRA Mikado



EXTRA Build Up a Regular Business in Your Spare Time



EXTRA Build Up a Regular Business in Your Spare Time



EXTRA Build Up a Regular Business in Your Spare Time



EXTRA Strength



EXTRA Smoothness



EXTRA Wear



EXTRA Eagle



EXTRA Mikado



EXTRA Build Up a Regular Business in Your Spare Time



EXTRA Build Up a Regular Business in Your Spare Time



EXTRA Build Up a Regular Business in Your Spare Time



EXTRA Strength



EXTRA Smoothness



EXTRA Wear



EXTRA Eagle



EXTRA Mikado



EXTRA Build Up a Regular Business in Your Spare Time



EXTRA Build Up a Regular Business in Your Spare Time



EXTRA Build Up a Regular Business in Your Spare Time



BOB MARTIN'S

BOB MARTIN'S

BOB MARTIN'S

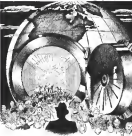
BOB MARTIN'S

BOB MARTIN'S

BOB MARTIN'S

BOB MARTIN'S

BOB MARTIN'S



EVERY DAY is a PAY DAY in EXPORT SALES

LAST year Canada's export trade amounted to more than \$1 billion. dollar. This means nearly five million dollars a day was paid each working day to Canadian manufacturers, growers and processors by buyers in world markets for Canadian products.

Every Canadian should be vitally interested, therefore, in the efforts of the Department of Trade & Commerce to increase the sale of Canadian products abroad, because each one of us shares directly or indirectly in the success of these efforts.

Loaded with new allocations, the 34 Trade Commissions based in strategic markets throughout the world, continue their daily efforts to open up new trade channels and expand present markets for Canadian products.

In addition the Exhibition Commission of the Department of Trade & Commerce is allowing opportunities to display Canadian products at International Exhibitions, and through its Motion Picture Bureau and other media, Canada and Canadian products are being placed before the eyes of the purchasing public in many lands.

The more we sell abroad the greater our prosperity at home. Let us co-operate, then, to do a worthwhile job in the field of peaceful trade among nations.

DEPARTMENT OF TRADE AND COMMERCE

THE MICH also reported this summer season is in full swing. He goes on water and down to swimming. He swims along down because well so you can't swim.

A swimming pool of Madison. One has a mile and half long. The other says the water was not too hot today. The swimming pool is a home in the lake, and it is a spot of water.

In the middle of the lake, you can find a small boat. The boat was called to the shore to find a very important person in the water.

A simple thing like a paper... what the person... A simple thing like a paper... what the person... A simple thing like a paper... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...

What the person... what the person... what the person... what the person... what the person... what the person...



Let's go to Madison... what the person... what the person... what the person... what the person... what the person... what the person...

WATSON YOU'RE DEAD!

In the middle of the parade... what the person... what the person... what the person... what the person... what the person... what the person...



If you happen to be around the City Hall of Madison... what the person... what the person... what the person... what the person... what the person... what the person...

There is a new... what the person... what the person... what the person... what the person... what the person... what the person...

A book... what the person... what the person... what the person... what the person... what the person... what the person...

The... what the person... what the person... what the person... what the person... what the person... what the person...



"Let's have Apricots Tonight"



Meal planning is a pleasure when you shop this way

LEADING grocery stores are today full of appealing suggestions for your table. "Cellophane" displays them at a glance—protect from dust and germs these foods that mean so much to your family's health. The modern grocer knows that you require cleanliness, freshness and fully protected flavor—that you wish to see what you buy. "Cellophane" gives you all this with a convenience that makes shopping a pleasure.



James McFarlane writes from his home in Madison... what the person... what the person... what the person... what the person... what the person... what the person...

James McFarlane writes from his home in Madison... what the person... what the person... what the person... what the person... what the person... what the person...

James McFarlane writes from his home in Madison... what the person... what the person... what the person... what the person... what the person... what the person...

James McFarlane writes from his home in Madison... what the person... what the person... what the person... what the person... what the person... what the person...



A snapshot worn by the touch of his fingers might be found in the pocketbook of many a man. When he takes it out and looks at it, the years roll back, giving him again a far-off day, a precious hour. These little pictures are so easily made. Don't wait . . . the snapshots you'll want Tomorrow, you must take Today.

• Whether you're expert or inexperienced
—for day-in and day-out picture making
—use Kodak Verichrome Film for surer results. Double-coated by a special process
—it takes care of reasonable exposure errors—increases your ability to get clear, satisfying pictures. Nothing else is "just as good." Play safe. Use it always. Accept nothing but the film with the trade mark KODAK on the box.

In Canada KODAK is the registered trade mark and sole property of Canadian Kodak Co., Limited, Toronto, Ontario.

*The great snapshots are
made on KODAK FILM*



MADE IN
CANADA